

Gary Toriello

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Summary

Senior Web/Interactive/Print Designer capable of detail oriented design work with an outstanding ability to manage multiple projects within deadline parameters. Web design expert with 10+ years of experience in Adobe Dreamweaver & Flash. Comprehensive technical knowledge of HTML programming and advanced CSS hand-coding (including standards compliance & accessibility). Graphics expert in with 15+ years of experience in Adobe Photoshop, Illustrator, & InDesign.

Experience

Lead Web Designer Apr. '02 – Present

New York State Unified Court System - NYC, NY

- Responsible for the design of the court's public internet & private intranet websites which cover all courts for both NYC & the entirety of NY State.
- NYCourts.gov was chosen from over 4,000 court websites as a 3-time winner in the "Justice Served: Top 10 Court Website Awards"
- Develop website design & publishing standards
- Responsible for the planning, design, development, implementation & maintenance of complete Internet & Intranet websites (10,000+ pages each)
- Implement standards compliant code with emphasis on browser compatibility, accessibility, & search engine optimization
- Perform validation, testing, & debugging of the completed web sites, as well as third-party provided sub-sites
- Develop webpage layout, navigation, animation, buttons, banners & icons
- Present designs & concepts to management & internal clients for review
- Collaborate with remote content providers across NY state to determine needs for both internal & external websites.
- Teach content providers the use of programs including Photoshop & Dreamweaver, as well as HTML/CSS coding procedures & best practices
- Review internal clients & third-party websites for standards compliance to ensure consistent graphics, navigation structure, & coding
- Use excellent communication skills in tandem with extensive technical knowledge to help resolve problems for clients

Intranet Consultant Contract Jan. '02 – Feb. '02

Unilever/BestFoods - Englewood Cliffs, NJ

- Design html based GUI front-end for internal document management system
- Design graphics for powerpoint presentations & printed manuals

Web Design Manager Contract Sept. '01 – Dec. '01

Unilever/BestFoods - Englewood Cliffs, NJ

- Design department intranet site for 'Digital Futures Lab'
- Design flash movies & animations for use during corporate client presentations
- Design layout of several sites, interactive CD-ROMS, & other projects

Senior Web Designer
Feb. '00 – May '01

White Amber (internet start-up) - Lake Success, NY

- Design company logo, business cards, letterhead, 100+ page corporate website
- Design GUI for large-scale 200+ page web-based software application
- Work with CEO to determine navigational schemes, site flow, & functionality
- Responsible from initial concept to final completion, including testing
- Develop enhancements & new features for business clients' needs
- Create flash animations, test websites & CD-ROM based demos

Web Designer
Contract
Dec. '99 – Feb. '00

Big Star Entertainment - NYC, NY

- Design webpages for special programs & sales
- Develop static & animated promotional banners for advertising on client sites

Web Designer
July '98 – Dec. '99

Hanover Direct - Weehawken, NJ

- Conceptualize & design e-commerce sites for mail order catalogs (includes Austad's Golf, Tweeds, Silhouettes, Kitchen & Home, Colonial Garden Kitchens, Improvements, The Company Store, Domestications, and International Male)
- Develop static & animated banners for advertising on client sites

Special Skills

- OS: Extensive background in both Windows & Mac platforms
- Graphics: 15+ years experience in Adobe Photoshop & Illustrator
- Web Design: 10+ years experience in Adobe Dreamweaver & advanced HTML/CSS Hand Coding
- Multimedia, Video & VR: Adobe Flash, Adobe Premiere, QTVR
- Page Layout & Presentation: Adobe Acrobat, Adobe InDesign, Quark XPress, Microsoft PowerPoint

Education

Bachelor of Science

Stevens Institute of Technology

- Major: Mechanical Engineering, Computer Aided Design

Continuing Education

Fashion Institute of Technology

- Advanced Photography, Photoshop & Illustrator

Training

Noble Desktop • Flash Advanced & Actionscript 2
Lodestone Digital • CSS Advanced

Continuing Education

Parsons School of Design

- Typography & Graphic Design

Portfolio

Samples are available at <http://www.MaximumDownforce.com/>

Personal

Hobbies include Rollerblading in Central Park, Mountain Biking in New Paltz, and Skiing in British Columbia & Europe.